

Funding Programs for Small Businesses



LOANS



Government
of Canada

Gouvernement
du Canada

CEBA - Canada Emergency Business Account

(Criteria updated as of June 26, 2020)

- Interest-free loans of up to \$40,000
- Loan forgiveness of 25 percent (up to \$10,000) if the balance of the loan is repayed on or before December 31, 2022.

For more information visit: <https://ceba-cuec.ca/>

WAGE SUBSIDIES



Government
of Canada

Gouvernement
du Canada

CEWS - Canadian Emergency Wage Subsidy

(Updates as of July 5, 2020)

- 75% of the eligible employees' remuneration, up to a maximum of \$847/week
- Maximum 25% top-up for extra hard-hit employers

For more information visit:

<https://www.canada.ca/en/revenue-agency/services/subsidy/emergency-wage-subsidy/cews-how-apply.html>

GRANTS

Canada United Small Business Fund



ontario
chamber of
commerce

- Up to \$5,000 for masks, shields, other PPE, renovating your physical business space to meet local health and safety guidelines, ecommerce updates.

For more information visit: <https://occ.ca/canada-united-small-business-relief-fund/>

Digital Main Street - Digital Transformation Grant



- Up to \$2,500 Digital Transformation Grant, training and guidance

For more information visit: https://digitalmainstreet.ca/ontariogrants/?utm_source=exit-intent&utm_medium=popup-clickedgrants&utm_campaign=site-wide-non-ontario

Funding Programs for Small Businesses



GRANTS - cont'd

Main Street Retail Grant



- Grants up to \$4,000 for main street retail businesses operating 5 years or less that are pivoting, expanding or hiring
- Timeline:
 - Sept. 15 - information session**
 - Sept 17 - application deadline**
 - Sept 22 - proposal workshop**
 - Sept 30 - proposal deadline**
- Must attend 6, 90-minute presentation workshops/webinars

For more information please email psingeris@sbcentre.ca and vheredia@sbcentre.ca

Downtown London Marketing Grant



- Up to \$800 towards digital and digital marketing activities to promote businesses reopening
- \$400 Downtown Dollars for consumer promotions

For more information please email Vicki@downtownlondon.ca

Downtown London Marketing Grant - Phase 2



- Up to \$800 for activations to hire entertainers and artists to draw positive attention to businesses

For more information please email Vicki@downtownlondon.ca

Downtown London Community Resiliency Grant



- Up to \$2000 to for business owners to purchase eligible items and/or services related to business security, safety, storefront cleanliness and beautification.

For more information please email Vicki@downtownlondon.ca

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GRANTS - cont'd

Re3 - Rebuild, Reopen, Revive



- a project-related grant for Western Ontario women-led businesses, administered via Windsor Small Business Centre
- \$3,000-5,000 to support PPE, workspace reconfiguration and digital upgrades

For more information visit: http://windsorsexsmallbusiness.com/re3?utm_campaign=RE3&utm_source=hs_email&utm_medium=email&hsenc=p2ANqtz-8JX6Q3XV-4JRN3IL8kns6uOnvTEtpVAILSm5ZjcTz4qpqvplyBGTfWI7qKEd2v82DuPhDe8

Downtown London Restart Grant



- Up to \$625 towards purchase of PPE (masks, face shields, gloves, hand sanitizer etc) and other health and safety requirements for businesses to open (e.g. plexiglas barriers at cash registers, dividers between clients, etc.)

For more information please email Vicki@downtownlondon.ca

Scale Up! Food Production Accelerator



- \$5,000 grant for consumer packaged goods companies to assist with growing food production and distribution
- Register for **September 10** eligibility session with Small Business Centre
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For more information please visit: <https://www.sbcentre.ca/program-details.php?Scale+Up%21+Food+Accelerator+Program+-13>

Safe Opening Grant



(Ontario Ministry of Heritage, Sport, Tourism and Culture Industries)

- Up to \$1000 for **tourism operators** to recuperate a portion of safe opening expenses

For more information please visit: <https://www.swotc.ca/safeopening#:~:text=Safe%20Opening%20Program&text=RTO1%20will%20reimburse%20you%20up,signs%2C%20plexi-glass%2C%20etc.>

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FREE ASSISTANCE PROGRAMS

Digital Main Street - Shop Here



- Quick, easy way to get a free online store

For more information please visit: <https://digitalmainstreet.ca/shophere/>

Digital Main Street - Future Proof



- Transformation team works with business owners to help create new business models, develop and implement digital marketing strategies, maximize digital tools and more.
- Access locally through the Tech Alliance

For more information please visit: <https://digitalmainstreet.ca/futureproof/>

For more information please visit: <https://techalliance.ca/dms/>

Recovery Action Program (RAP)



TORONTO
REGION
BOARD OF TRADE



WORLD TRADE CENTRE
TORONTO

- Free online workshop through Toronto Board of Trade that helps you identify areas for digital overhaul so that your business can keep existing customers and find new ones
- Working with mentors

For more information please visit: <https://wtctoronto.com/scaleup/rap/>